

Marcea K. Seible

curriculum vitae

Center for Teaching, Learning & Technology
Campus Box 6370
Illinois State University
Normal, IL 61790-4240

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EDUCATION

Illinois State University

Ph.D. English Studies, Expected May 2008
Specializations in Technical Communication
& First-Year Composition

Dissertation: "Theorizing a Pedagogy of Professionalism:
The Transition from Student to Professional in Service Writing
Courses." Director: Gerald Savage, Ph.D.

University of Northern Iowa

M.A. English, May 2003
Specializations in Technical Communication, First-Year
Composition, and Post-Secondary Education

B.A. English, Dec. 2000
Minors in Technical Communication and Creative Writing

ACADEMIC EMPLOYMENT

Illinois State University

Center for Teaching, Learning &
Technology (CTLT)

Aug. 2006-Present

Graduate Assistant

Heartland Community College
Academic Support

Aug. 2006-Present

Adjunct Instructor

Illinois State University
Department of English

Aug. 2003-May 2007

Graduate Teaching Assistant

Hawkeye Community College
Communications Department

Jan. 2003-Aug. 2003

Adjunct Instructor

University of Northern Iowa
Educational Opportunities Program

June 2003-Aug. 2003

Adjunct Instructor

University of Northern Iowa
Department of English

Jan. 2001-Dec. 2002

Graduate Teaching Assistant

PUBLICATIONS

ARTICLES

"Technical Communication Internship Requirements in 4-Year Programs: How We Compare Among Ourselves and Across Other Applied Fields." *Proceedings for the 2006 Council for Programs in Technical and Scientific Communication Conference*. Forthcoming 2007.

“Enhancing Student Motivation for Writing: Teaching Professional Editing in First-Year Composition.” *Polyglossia. The Journal of Illinois State University’s Lambda Delta Chapter of Sigma Tau Delta, The International English Honor Society*. 9.6 (Spring 2006): 53-61.

REVIEWS

Investigating Workplace Discourse. Almut Koester. (Forthcoming book reviewed for *Business Communication Quarterly*, June 2007).

Introduction to Technical Communication. James Dubinsky and Marie Paretti. (Textbook reviewed for Bedford/St. Martin’s).

CONFERENCES

NATIONAL

“Internship Requirements in Four-Year Technical Communication Programs: A Review of Trends in the Field.” Panel Presentation: “The Technical Communication Internship: Research and Cases.” *Association of Teachers of Technical Writing (ATTW)*. New York City, New York. March 21, 2007.

“Technical Communication Internship Requirements in 4-Year Programs: How We Compare Among Ourselves and Across Other Applied Fields.” Co-presenter with Gerald Savage, Ph.D. *Council for Programs in Technical and Scientific Communication (CPTSC)*. San Francisco, CA. Oct. 15, 2006.

“Navigating the Middle Passage Between the Academy and the Workplace: Problem Solving, Professionalization, and Assessment.” *Conference on College Composition and Communication (CCCC)*. Chicago, IL. March 25, 2006.

“Developing a Pedagogy of Professionalism.” *Council for Programs in Technical and Scientific Communication (CPTSC)*. Lubbock, TX. Oct. 21, 2005.

REGIONAL

“From Aristotle to Judge Judy: Teaching the Rhetoric of Legal Writing.” *Illinois Association of Teachers of English*. Peoria, IL October 2007.

“Professionalizing Students/Professionalizing Knights: *Sir Gawain and the Green Knight* as Text for Teaching Professionalism,” Panel Presentation: “King Arthur and the Dignity of Writing.” *Culture and the Medieval King*. Cedar Falls, IA. April 13, 2007.

“Visualizing Rhetoric in First-Year Composition: Analyzing Images to Create Rhetorically-Effective Documents.” *Allerton Articulation Conference*. Monticello, IL. April 18, 2006.

“Writing for International Audiences in Business & Government Writing.” *Allerton Articulation Conference*. Monticello, IL. April 11, 2005.

“Send Out the Clowns: Coming of Age with the Myth of Television.” *Sigma Tau Delta (English Honor Society) Midwest Regional Conference*. Luther College. Decorah, Iowa. Oct. 2000.

LOCAL

“Women, Resistance, and the Gaming Industry: Establishing a Female-Friendly Workplace.” *Sigma Tau Delta Graduate Symposium*. Illinois State University. Normal, IL. April 20, 2006.

“Building Student Motivation for English 101: Experimenting with a ‘Pre’-Service Learning Pedagogy.” *Ewing Symposium*. Normal, IL. March 31, 2006.

“Contextualizing the Classroom: Meeting the Needs of First-Year Writers.” *Ewing Symposium*. Normal, IL. April 1, 2005.

“Teaching the Rhetoric of International Communication in Business and Professional Writing.” *Illinois State Writing Project Day of Renewal*. Illinois State University. Normal, IL. Feb. 26, 2005.

“Mary Shelley’s *Frankenstein*: The Creature as a Metaphor for the Victorian ‘New Woman.’” *Celebrating Critical Writing Conference*. University of Northern Iowa. Cedar Falls, IA. April 2001.

“Sigma Tau Deltans Speak About Critical Writing.” *Celebrating Critical Writing Conference*. University of Northern Iowa. Cedar Falls, IA. April 2001.

“Postcolonial Theory and English Studies: A Personal Journey.” *Celebrating Critical Writing Conference*. University of Northern Iowa. Cedar Falls, IA. April 1999.

TEACHING EXPERIENCES

Heartland Community College	Aug. 2005-Present	GENS 100: <i>College Success & Study Strategies</i> GENS 105: <i>Life Success</i> (In-class tutor with Padriac Shinville) READ 091: <i>Reading Improvement I</i> (In-class tutor with Kathleen Riepe) ENG 094: <i>Writing Skills Review I</i> (In-class tutor with Julie Fraser) ENG 095: <i>Writing Skills Review II</i> (In-class tutor with Julie Fraser) <i>Create a Zine!</i> HCC Youth Enrichment Program
Illinois State University Department of English	Aug. 2003-May 2007	ENG 101: <i>Composition & Critical Inquiry</i> ENG 145.13: <i>Business & Government Writing</i> ENG 248: <i>Legal Writing</i> ENG 249: <i>Technical Writing I</i>
Hawkeye Community College Communications Department	Jan. 2003-Aug. 2003	CM-113T: <i>Composition I</i>
University of Northern Iowa Educational Opportunities Program	June 2003-Aug. 2003	ENG 620:002: <i>College Writing Basics</i>
University of Northern Iowa Department of English	Jan. 1999-Dec. 2002	ENG 620:002: <i>College Writing Basics</i> (Co-Taught with Dr. Deanne Gute) ENG 620:005: <i>College Reading & Writing</i> ENG 620:031: <i>Introduction to Literature</i> (Teaching Assistant to Dr. Catherine MacGillivray) ENG 620:105 <i>Technical Writing</i> (Teaching Assistant to Dr. Bill Williamson) ENG 620:077: <i>Introduction to Professional Writing</i> (Co-taught with Dr. Bill Williamson)
Hawkeye Community College Community & Continuing Education	2002-2003	<i>Creative Writing</i>

Hearst Center for the Arts
Cedar Falls, IA

2001-2003

Creative Writing

INVITED WORKSHOPS & PRESENTATIONS

“Life After Graduation: Graduate Studies in English.” *English Studies Undergraduate Symposium*. Illinois State University. Normal, IL. Sept. 21, 2006.

“Illinois State *Writing* Project Presentation.” Great Performers of Illinois. Chicago, IL. Sept. 9, 2006

“Writers’ Groups and Peer Responses.” English 290: Language Arts. Illinois State University. Normal, IL. Jan. 20, 2006 & Aug. 28, 2006.

“Questioning Techniques;” “Text Anxiety;” “The Tutoring Cycle;” “Introduction to Adult Learners;” “Organizational Skills;” and “Good Tutor/Poor Tutor.” Levels I & II College Reading & Learning Association Certification (CRLA) Training. Tutoring & Testing Center. Heartland Community College. Normal, IL. April 2005-Aug. 2006.

“Writing a Great Teaching Philosophy.” Illinois State University Writing Program Professional Development Event. Normal, IL. 23 Feb. 2006.

“New Instructor Orientation;” “Welcome Back Days;” and “Undergraduate Teaching Assistant (UTA) Orientation.” Illinois State University Writing Program. Normal, IL. August 2004; Jan. 2005; Aug. 2005; Jan. 2006.

“Compiling a Teaching Portfolio.” Illinois State University Writing Program Professional Development Event. Normal, IL 12 Oct. 2005.

“Conducting Graduate Research at Illinois State University.” English 497: Research Methods in Composition. Illinois State University. Normal, IL. Sept. 2005.

“Helping Students Find the ‘Eureka’ in their Writing: Strategies for Building Assignments in English 101 and 145.” Illinois State University Writing Program Professional Development Event. Normal, IL. 17 Feb. 2005.

“Lessons on Netiquette. How to Write a Professional Email.” Pi Sigma Epsilon (Business and Marketing Association). Illinois State University. Normal, IL. Oct. 2004.

“Getting to Know the University of Northern Iowa Writing Center.” University of Northern Iowa. Cedar Falls, IA. 2000-2003.

“Scholarly Writing vs. Professional Writing: Putting Together *The Pulse*.” Yearbook and Newsletter Writing. Allen College. Waterloo, IA. Sept. 2002.

“An Introduction to Professional Writing.” Spanish Conversation and Literature. University of Northern Iowa. Cedar Falls, IA. March 2000.

ADMINISTRATIVE EXPERIENCE

Center for Teaching, Learning, & Technology (CTLT) Illinois State University	Aug. 2006-Present	Graduate Assistant
Illinois State <i>Writing</i> Project	Summer 2006-Present	Technology Liaison
Illinois State University Department of English	Aug. 2004-May 2006	Writing Program Assistant

WRITING CENTER EXPERIENCE

Heartland Community College Tutoring & Testing Center	June 2004-Present	Master Tutor
University of Northern Iowa Writing Center	Jan. 2000-May 2003	Master Tutor

PROFESSIONAL WRITING EXPERIENCE

<i>The Journal for the Study of Iranian Studies</i>	Feb. 2005-Present	Copyeditor
Educational Testing Services Advanced Placement (AP) Language and Composition Exam	June 2006; June 2007	AP Test Reader/Scorer
<i>The Redbird Reader. A Collection of Student Essays from English 101.</i>	2005-2006; 2006-2007	Editor
Nutrition Textbook (under review) Nweze Nnakwe, Ph.D.	July 2004-June 2006	Copyeditor
<i>Polyglossia: A Sigma Tau Delta Publication</i>	Jan. 2006-May 2006	Co-Editor, Graduate Student Special Edition
Hile Group, Bloomington, IL	May-Aug. 2005	Technical Writer
<i>The North American Review</i> University of Northern Iowa Cedar Falls, IA	2001-2002	Editorial Assistant/Proofreader
<i>Inner Weather</i> University of Northern Iowa Student Magazine	2000-2002	Editor
<i>Courtiers, Courtesans, Picaros, and Prostitutes: The Art and Artifice of Selling One's Self in Golden Age Spain</i> By Jennifer Cooley, Ph.D.	Aug. 2001-Oct. 2001	Copyeditor
<i>Shelley's Textual Seductions: Plotting Utopia in the Erotic and Political Works.</i> By Samuel Gladden, Ph.D.	July 2001-Aug. 2001	Copyeditor
Mathis, Earnest & Vandeventer. Advertising, Public Relations, & Fund-Raising. Cedar Falls, IA	March 2000-Jan. 2001	Copyeditor, Copywriter

DEPARTMENTAL SERVICE

Illinois State University Department of English	2006-2007	Graduate Student Ombudsperson
	2004-2005	Writing Committee, Ph.D. Representative
University of Northern Iowa Department of English	Jan.-May 2003	Faculty Senate, M.A. Representative
	2000-2002	Sigma Tau Delta. English Honor Society Chapter President & Vice President

UNIVERSITY & COMMUNITY SERVICE

Illinois State University ENG: 353 Technical Editing	Oct.-Nov. 2006	Professional Editing Mentor
Illinois State University University Housing Services	Jan. 2004-May 2006	Faculty Mentor
U.S. Army Reserves 445 th Transportation Company Family Readiness Group (FRG)	June 2004-Present June 2004-Sept. 2005	Assistant Web Manager, FRG Website Writer/Editor, FRG Newsletter

AWARDS & HONORS

Illinois State University	2006-2007	Outstanding University Teaching Award (Doctoral Level I)
	2006	Nominated for Illinois State University Outstanding University Graduate Teaching Award by the College of Arts & Sciences
	2006	Department of English Taimi Maria Ranta Award for Outstanding Teaching by a Ph.D. Candidate
	2006	Nominated for English Department Charter Department Graduate Student Excellence Award
	2005	Nominated for K. Patricia Cross Future Leaders Award
University of Northern Iowa	2001-2002	Department of English Outstanding Graduate Student Award
	2001	Best Award by a Graduate Student, Celebrating Critical Writing Conference.
	2000	Cawelti/Tracey Award for Best Personal Essay, Celebrating Critical Writing Conference.

PROFESSIONAL AFFILIATIONS

Association of Teachers of Technical Writing (ATTW)
Council for Programs in Technical and Scientific Communication (CPTSC)
Illinois Association of Teachers of English (IATE)
Illinois State *Writing* Project (ISWP)
Modern Language Association (MLA)
National Council for Teachers of English (NCTE)
National Writing Project (NWP)

REFERENCES

Gerald Savage, Ph.D.
Professor, Technical Writing
Coordinator of Internships
Illinois State University
309-438-7801
gjsavag@ilstu.edu

Keely Austin
Instructor of English
Humanities and Fine Arts
Heartland Community College
309.268.8620
Keely.Austin@heartland.edu

Janice Neuleib, Ph.D.
Professor
Illinois State University
309-438-7858
jneuleib@ilstu.edu

Lisa Putnam-Cole
Program Director for Tutoring and Testing
Professor of Reading in Academic Support
Heartland Community College
309.268.8410
lisa.cole@heartland.edu